



Well-City Salisbury 2024 – 2028

Project Background

Well-City Salisbury is about connection. Connection to the arts, to heritage, to our local area, to the landscape and to each other.

Bringing together the combined experience and unique skills from four partner organisations across Salisbury and South Wiltshire (ArtCare, Wessex Archaeology, Wiltshire Creative and Wiltshire Wildlife Trust) the project supports adults and young adults with mental health needs through creative courses, volunteering opportunities and training. Incorporating a social prescribing model, Well-City Salisbury works alongside local organisations and health care services who are supporting people with mental health needs on their wellbeing journey.

In May 2021, the project received £260,000 from the National Lottery Community Fund to fund this innovative three-year project and in November 2024 the project was delighted to receive a further £368,000 from the National Lottery Community Fund for another three years' worth of engagement and activity, building on the learning and experiences from the first three years and providing people in the Salisbury area with a selection of creative opportunities.

Activity includes, creative 10-week courses, monthly art club sessions, personal projects and placements, participant workshop and training opportunities, community training, exhibitions and end of year celebrations.



Theory of Change Facilitator and Evaluator – invitation to tender

Well-City Salisbury is seeking a critical friend to facilitate a Theory of Change model and to monitor and evaluate the impact and legacy of a significant community engagement, learning and wellbeing project.

As our Theory of Change Facilitator, you will support the four project partners to solidify their understanding, aims and outcomes for the project. You will help us to define our long-term goals and to map the journey of change for the participants who will take part in the project.

As our critical friend and evaluator your primary deliverable will be to prepare a methodology for monitoring and evaluating the project and a timetable for data collection and evaluation deliverables. We seek to understand both the immediate and legacy impacts on participants, the community and partners.

We are looking for evaluators who will adopt a more creative and person-centered approach to evaluation, moving away from standard clinical evaluation frameworks and who will work with us to encourage a more reflective approach.

We'll also be looking for your support and guidance as we further develop the Well-City Self-Identified Aims Wheel and other ways in which we put the participants at the heart of the evaluation process.

As the project develops and grows over the 3 years you will sense check our aims and outcomes and ensure that we are collating the right evaluation in order to inform our next moves and to ensure that at the end of the funded period there is room for further growth, legacy and sustainability.

We are seeking somebody who is or has been a practitioner in the wellbeing/arts/heritage sector and who has significant experience of monitoring and evaluating community wellbeing engagement projects, perhaps with NL funding (heritage or community fund) experience.

The project will run for 3 years and is set to conclude at the end of Spring 2028. In total we require 5 days with a Theory of Change Facilitator and 40 days of evaluation.

Year One: 5 days of Theory of Change time and 10 days of evaluation time

Year Two: 15 days of evaluation time

Year Three: 15 days of evaluation time

The fee for the full three years is £21,600

If you'd like to work with Well-City Salisbury, please contact Leigh Chalmers, Heritage Inclusion Manager for further details, or submit your expression of interest, CV by **Monday 6 Jan 2025**. We will interview later that month and will aim to make our decision by late Jan in order that we can start working together from Feb/March 2025.



Applications can be made to:

Leigh Chalmers

Heritage Inclusion Manager

l.chalmers@wessexarch.co.uk 07874 886903

Deliverables:

- A Theory of Change model and narrative for the project including the wellbeing journey for the participants as well as the delivery team including artists
- Prepare, submit for acceptance a methodology and toolkit for monitoring and evaluating the project.
- A timetable for data collection and evaluation deliverables.
- Evaluation training and workshops for the project partners
- Establish a framework for evaluation.
- Visit the project in person at least once a year to meet with participants, artists and staff
- Yearly team training and reflection sessions
- Production of interim and final evaluation reports
- Participation in the end of project symposium

Deadlines:

- Monday 6 Jan 2025 Submit your expression of interest and CV
- Mid Jan Interviews and decision made
- Feb / March Start working together

ArtCare is the arts in health service for Salisbury NHS Foundation Trust. ArtCare has more than 25 years of experience delivering visual, participatory and environmental projects for patients, visitors and staff at Salisbury District Hospital, as well as projects in other hospitals and health care settings, including mental health. ArtCare aims to bring colour and inspiration to the Trust by delivering a quality arts programme. Find out more at <https://artcaresalisbury.uk/>

Bringing together leading minds and practitioners in the sector, **Wessex Archaeology** is a trusted archaeology and heritage service provider and educational charity. From our network of international offices, we work in partnership with our clients to deliver sustainable solutions to manage the historic environment - above ground, below ground and underwater. We are committed to our social impact. This means using the knowledge and connections we make through our commercial activities as a catalyst to engage the communities in which we work. Find out more at www.wessexarch.co.uk

Wiltshire Wildlife Trust is part of the UK Wildlife Trusts movement and was founded in 1962, driven by a concern to protect local wildlife and natural habitats. Today, Wiltshire Wildlife Trust's vision is to create a sustainable future for wildlife and people. We are unique in the county in combining the management of over 40 nature reserves and working with local communities to provide educational and wellbeing activities, and to promote sustainable living. The Trust is supported by over 23,000 members and more than 1,000 volunteers. For more information about the Trust, please visit www.wiltshirewildlife.org

Wiltshire Creative is a pan-arts organisation that brings together the energy and ambition of Salisbury Arts Centre, Salisbury International Arts Festival and Salisbury Playhouse. It is an ambitious and innovative joint arts offer that secures a bright future for audiences, artists and participants. Wiltshire Creative is rooted in, and draws inspiration from, the city of Salisbury and works beyond its boundaries and draws audiences from across the county and further afield. The creation of new work is at the heart of its programme, as it builds new relationships with audiences, artists and participants. Find out more at www.wiltshirecreative.co.uk/about-us/

The National Lottery Community Fund is the largest funder of community activity in the UK – we're proud to award money raised by National Lottery players to communities across England, Scotland, Wales and Northern Ireland. National Lottery players raise £30 million each week for good causes throughout the UK. Since June 2004, we have made over 200,000 grants and awarded over £9 billion to projects that have benefited millions of people. [Website](#) | [Twitter](#) | [Facebook](#) | [Instagram](#)

